

INTERGOVERNMENTAL AFFAIRS COMMITTEE
KENNEDY, OBERACKER, MARIETTA, FARWELL, SHANNON
August 14, 2018

Also Present: Allen Ruffles and Andrew Crisman

DESTINATION MARKETING –JIM MILES, KEN MEIFERT, CASSANDRA HARRINGTON

Jim Miles, Ken Meifert and Cassandra Harrington discussed tourism and Destination Marketing including but not limited to the following:

- Destination Marketing is a Tourist Promotion Agency funded by occupancy tax revenues (Otsego County), private partnerships and grants from I Love NY
- purpose: actively promote and market Otsego County for the purpose of encouraging overnight visitation, contributing to the economic impact of tourism through the generation of occupancy tax revenues
- make up of the Board of Directors
- County Tourism generates \$198 million dollars, provides 3,440 jobs, generates \$1.9 million in occupancy tax contribution and saves local families \$1800 per household
- 2018 initiatives and Marketing Forecast
- 2018 Lure Piece, new one expected by February 1st
- investing equally in 4 focus areas including baseball, craft, family fun and arts
- Otsego County Benchmark Report as prepared by Smith Travel Research
- Average Occupancy by Month from 2011-2017
- Explanation of the 5 levels of partnerships, 2019 partnerships will be launched mid-November
- current contract ends in 2019, would like to discuss renewal in order to keep the momentum needed to prepare for upcoming events

The committee and those present discussed ways to keep track of alternative lodging, preparing tour packages, and the RFP process as related to contract renewal.

BOARD OF ELECTIONS –LORI LEHENBAUER and MIKE HENRICI

Representative Marietta joined the meeting via telephone.

Lori Lehenbauer shared information regarding the feasibility of combining Primary Elections.

Commissioners Lehenbauer and Henrici discussed adding Deputy Commissioner positions and eliminating the Election Clerk position. Lori

Lehenbauer distributed spreadsheets outlining current and projected BOE salaries including cost of fringe as well as information regarding BOE staffing in other counties. Representative Shannon moved to endorse the personnel changes as proposed by the BOE and for approval to continue in the process. Seconded, Farwell. Total: 2,393; Ayes: 1,469; Absent: 924– Oberacker, Marietta. Motion carried.

The Commissioners discussed increasing the Inspector of Elections salary and presented 3 options for doing so. The committee discussed the anticipated cost based on the number of inspectors from the 2017 General Election. Representative Farwell moved for approval to increase the Inspector of Elections salary based on option 3: Adding \$10 primary and \$15 general to previous pay. Seconded, Shannon. Total: 2,393; Ayes: 1,469; Absent: 924– Oberacker, Marietta. Motion carried.

TREASURER –ALLEN RUFFLES ON BEHALF OF VETERANS AFFAIRS

Allen Ruffles presented the following budget transfer on behalf of Veterans Affairs:

Transfer from	Veh Repair	6510-4515-A	\$150
Transfer to	Mileage	6510-4005-A	\$150

Representative Farwell moved for approval. Seconded, Shannon. Total: 2,393; Ayes: 1,469; Absent: 924– Oberacker, Marietta. Motion carried.

WEIGHTS & MEASURES –JODY TAYLOR

Jody Taylor reviewed his budget for 2019 and asked if there was a way to streamline making vehicle lease payments. Representative Shannon moved to approve the Weights and Measures budget as presented. Seconded, Farwell. Total: 2,393; Ayes: 1,469; Absent: 924– Oberacker, Marietta. Motion carried.

PLANNING/TRANSPORTATION –KAREN SULLIVAN/TAMMIE HARRIS

Karen Sullivan reviewed the 2019 Planning budget along with the narrative.

Tammie Harris reviewed the 2019 Transportation budget. Representative Farwell moved to approve the Transportation budget as presented. Seconded, Shannon. Total: 2,393; Ayes: 1,469; Absent: 924– Oberacker, Marietta. Motion carried.

Representative Farwell moved to approve the Planning budget as presented. Seconded, Shannon. Total: 2,393; Ayes: 1,469; Absent: 924– Oberacker, Marietta. Motion carried.

Karen Sullivan discussed creating a new position in the department, a Planner Trainee.

Tammie Harris requested approval to adopt the Otsego County Transportation Coordinated Plan which was previously submitted to committee members for review. Representative Farwell moved for approval. Seconded, Shannon. Total: 2,393; Ayes: 1,469; Absent: 924– Oberacker, Marietta. Motion carried.

Karen Sullivan asked for any comments related to the draft RFP for Grant Administration of Program Income.

OTSEGO NOW –JODY ZAKREVSKY

Jody Zakrevsky gave an update regarding the Coditum project noting a potential partner has come forth whom he will meet with on August 20th.

Representative Marietta entered the meeting.

Jody Zakrevsky requested an appropriation from the County to the Otsego County Industrial Development Agency in the amount of \$75,000 to assist with the purchase of property adjacent to the Oneonta Business Park to allow for a new rail access into the existing industrial park. Jody Zakrevsky distributed a map of the property under consideration. Representative Marietta moved for approval to allocate \$75,000 to Otsego Now for property acquisition. No second.

The committee discussed the County's partnership with Otsego Now past and present. Jody Zakrevsky requested time at next month's IGA meeting to discuss further how IDAs operate.

Representative Oberacker entered the meeting.

Representative Marietta asked Karen Sullivan about the remaining balance of program income monies and whether or not it is possible to do a housing study of the State Highway 28 corridor.

Jody Zakrevsky discussed forming an Energy Task Force to develop a plan for the continued growth of Otsego County evaluating the types of available energy needed for specific industries within the County as well as to attract new industries to the County. Mr. Zakrevsky asked that the committee members recommend potential members to include on the task force. Representative Farwell discussed reducing demand and used Tompkins County as a model.

The committee will meet to discuss County government organization on Tuesday, August 28th at 9 a.m. at the County Office Building.

There being no further business to discuss, the committee adjourned until Tuesday, September 11th at 9 a.m. at the County Office Building.